

# The Economic Impact of ProvPort's Terminal Services

Prepared for ProvPort- January 19, 2015



ECONOMIC AND REAL ESTATE ANALYSIS FOR SUSTAINABLE LAND USE OUTCOMES™

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# **EXECUTIVE SUMMARY**



### **Economic Impact Analysis**

ProvPort has clearly benefited the City of Providence, contributing to employment and increased economic *output* (i.e., the total value of all goods and services produced) within the City. Throughout its life, ProvPort has not relied upon the City for direct monetary subsidy to attract or retain tenants at the port, in addition to making a significant amount of direct payments to the City over the last twenty years. These characteristics, along with the direct contribution of the port's tenants, make ProvPort's presence a decisive boon for the City. In order to adequately detail and evaluate the economic impacts of terminal services activities at ProvPort, 4ward Planning calculated the direct, indirect, and induced economic impacts associated with lease incentives (added benefits used to attract tenants, such as low-interest loans and rent-free periods), capital investments, and revenues generated to the City of Providence (referred to hereafter as terminal services activities). According to our analysis, these three activities have contributed to nearly 1,200 jobs within the City and over 1,700 jobs within the State of Rhode Island, since 1994. Furthermore, the terminal services activities resulted in approximately \$164 and \$211 million in economic output within Providence and Rhode Island, respectively, and approximately \$6.7 and \$10.9 million in local and state tax contributions, respectively.

Summary of Total Economic Impacts of Terminal Services Activities, 1994-2014

	City of Providence		State of Rhode Island			
	Employment	Output (millions)	State and Local Taxes (millions)	Employment	Output (millions)	State and Local Taxes (millions)
Lease Incentives	315	\$49.1	\$2.2	524	\$61.4	\$3.3
Capital Investment	294	\$60.8	\$2.5	495	\$85.7	\$4.5
City Revenues	582	\$54.4	\$2.0	703	\$64.4	\$3.1
Total	1,191	\$164.3	\$6.7	1,722	\$211.5	\$10.9

# **Tenant Summary and Regional Effects**

ProvPort contributes jobs and economic output to Providence and Rhode Island through the shipping, importing, and exporting of a variety of commercial and industrial products including cars, salt, cement, and chemicals. The contributions to the local and state economy by ProvPort's tenants, including Morton Salt, Washington Mills, New England Petroleum, and others, are substantial. For example, from 1994 to 2014, ProvPort created over 13,200 jobs in Rhode Island through indirect and induced economic activities (e.g., supplier-supported jobs and related spending); 7,440 of these jobs were within the City of Providence. During this 20-year period, over \$3 billion in economic activity was created as a result of ProvPort's direct and related activities (the indirect and induced effects of these activities). ProvPort generated approximately \$2.8 billion in economic output over the 20-year period within the State, with an estimated \$1 billion occurring within the City of Providence.

Summary of Indirect and Induced Economic Impacts of ProvPort within Surrounding Counties 1994-2014, IMPLAN derived				
	Employment	Output (millions)		
Bristol County	1,611	\$326.8		
Kent County	1,656	\$438.0		
Newport County	1,797	\$707.7		
Providence County	7,440	\$1,009.0		
Washington County	770	\$326.8		
Total	13,274	\$2,808.3		

## **Counterfactual Analysis**

A counterfactual analysis offers understanding of one or more hypothetical changes to a local or regional economy (a "what if?" analysis). Using IMPLAN modeling techniques, based on a widely used economic impact assessment software system (further detailed on page 36 of this report), this counterfactual analysis identifies the likely change in Rhode Island's economy (e.g., change in economic output and jobs), by 2020, if ProvPort were to expand its operations at the rate of job hires and additional capital expenses detailed in the Tenant Summary section of this report. ProvPort's current tenants foresee hiring approximately 100 additional workers and spending \$33 to \$50 million in capital expenses between now and 2020. The table, below, identifies likely impacts to the five largest growth industries in Providence and Rhode Island (computing services, management consulting, home health services, family care services, and medical and diagnostic services), as projected by the Bureau of Labor Statistics for 2020.

### ProvPort's Contributions to Employment within Rhode Island and Providence by 2020: Based on Expanded Operations

	Computer Systems	Home <u>Healthcare</u>	Family <u>Services</u>	Management Consulting	Medical and Diagnostic Services
Providence, by 2020	2,695	3,877	4,630	1,443	4,589
ProvPort Indirect and Induced Jobs	49	76	82	72	82
Percent of Jobs Contributed by ProvPort	1.8%	1.9%	1.8%	5.0%	1.8%
Rhode Island, by 2020	7,137	6,281	6,345	2,987	6,714
ProvPort Indirect and Induced Jobs	65	92	99	89	101
Percent of Jobs Contributed by ProvPort	0.9%	1.5%	1.6%	3.0%	1.5%

Source: IMPLAN 3.0; U.S. Bureau of Labor Statistics, 2014

# **ECONOMIC IMPACT ANALYSIS**

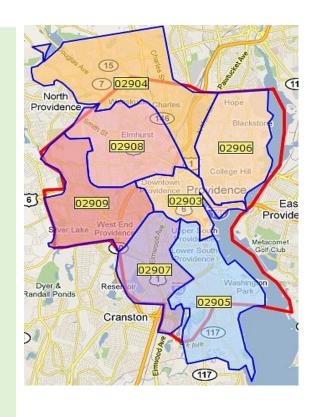


### **Background**

Retained by ProvPort, 4ward Planning completed an economic impact analysis of the terminal service activities of ProvPort, including lease incentives provided to tenants, capital improvements made, and fee revenues generated to the City of Providence. <a href="https://example.com/linearing/lease-incentives.capital-improvements">It</a> should be noted that this analysis includes only the lease incentives, capital improvements, and payments to the City of Providence, and does not include the total economic contributions of ProvPort or its tenants.

In order to isolate economic impacts for the City of Providence, 4ward Planning identified and used the ZIP Code areas which most closely matched the City's geographic boundaries. The seven identified ZIP codes are as follows: 02903, 02904, 02905, 02906, 02907, 02908, 02909.

The following inputs underpin the economic impact modeling exercise:



- Lease incentives provided by ProvPort to current tenants between 1994 and 2013 (equivalent in monetary terms to nearly \$1.6 million annually)
- Capital improvements by ProvPort totaling \$24.7 million as of 2014
- Capital improvements by tenants totaling \$38.9 million as of 2014, and including 119 direct jobs
- Payments to the City of Providence totaling \$35.95 million as a result of the original purchase, 2004 tax treaty, and contributions to the Neighborhood Improvement Fund (\$2,000 per month since October 1994)

# **Key Findings: City of Providence Impacts**



### **City of Providence Impacts Summary**

An analysis of the impacts of ProvPort's terminal services activities to the City of Providence reveals the following:

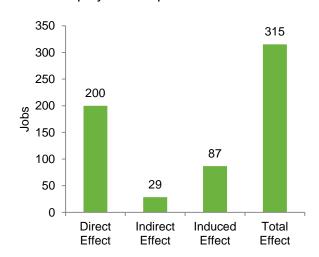
- An estimated total of 1,191 jobs and \$164.3 million in economic output were created between 1994 and 2014, as a result of ProvPort's lease incentives, payments to the City, and capital improvements.
- The industries with the highest number of indirect and induced jobs include: food services and drinking places; private hospitals; offices of physicians, dentists, and other health practitioners; and real estate establishments.
- In addition to ProvPort's direct payments to the City of Providence, all three activities generated an estimated \$6.7 million in state and local tax revenue between 1994 and 2014.



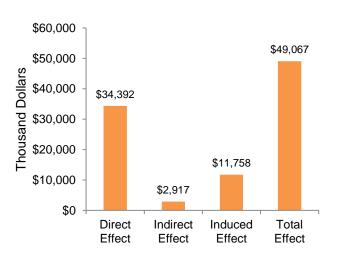


# Lease Incentive Impacts to Providence, 1994 - 2014

### **Employment Impacts of Lease Incentives**



**Output Impacts of Lease Incentives** 



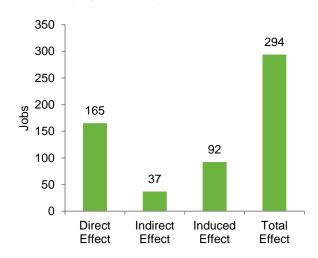
Economic Impacts of L	ease Incentives	
E	mployment	Output
Direct Effect	200	\$34,392,013
Indirect Effect	29	\$2,916,520
Induced Effect	87	\$11,758,223
Total Effect	315	\$49,066,757

Top Industries by Indirect and Induced Employment				
	Indirect and Induced			
	Employment			
Food services and drinking places	13			
Private hospitals	8			
Offices of physicians, dentists, and other health practitioners	6			
Couriers and messengers	5			
Real estate establishments	5			

Top Industries by Indirect and Induced Output	
	Indirect and Induced
	Output
Private hospitals	\$1,119,413
Real estate establishments	\$935,809
Offices of physicians, dentists, and other health practitioners	\$849,919
Food services and drinking places	\$769,894
Insurance carriers	\$717,131

### Capital Investment Impacts to Providence, 1994 - 2014

### **Employment Impacts of Capital Investment**



### **Output Impacts of Capital Investment**

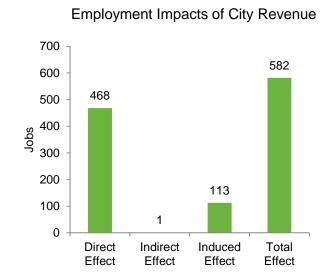


Economic Impacts of Capital Investment				
Eı	mployment	Output		
Direct Effect	165	\$44,450,174		
Indirect Effect	37	\$3,896,216		
Induced Effect	92	\$12,473,726		
Total Effect	294	\$60,820,116		

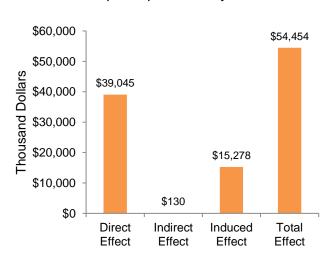
# Top Industries by Indirect and Induced Employment Indirect and Induced Employment Food services and drinking places Private hospitals Offices of physicians, dentists, and other health practitioners Couriers and messengers Real estate establishments Indirect and Induced Employment Employment 7 Real estate establishments

Top Industries by Indirect and Induced Output	
	<b>Indirect and Induced</b>
	Output
Private hospitals	\$1,187,050
Real estate establishments	\$1,031,181
Offices of physicians, dentists, and other health practitioners	\$901,272
Food services and drinking places	\$831,223
Insurance carriers	\$779,149

## City Revenue Impacts to Providence, 1994 - 2014



### Output Impacts of City Revenue

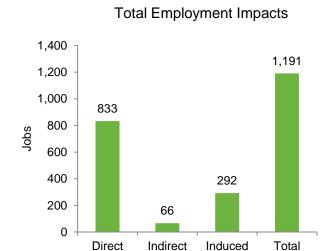


Economic Impacts of C	ity Revenue	
Er	nployment	Output
Direct Effect	468	\$39,045,407
Indirect Effect	1	\$130,037
Induced Effect	113	\$15,278,189
Total Effect	582	\$54,453,633

Top Industries by Indirect and Induced Employment	
	Indirect and Induced
	Employment
Food services and drinking places	16
Private hospitals	10
Offices of physicians, dentists, and other health practitioners	8
Retail Stores - Food and beverage	5
Real estate establishments	5

Top Industries by Indirect and Induced Output	
	Indirect and Induced
	Output
Private hospitals	\$1,456,729
Offices of physicians, dentists, and other health practitioners	\$1,106,023
Food services and drinking places	\$942,698
Real estate establishments	\$920,534
Insurance carriers	\$686,111

# **Providence Total Impacts, 1994 - 2014**



Effect

Effect

**Total Output Impacts** 

Effect

Effect



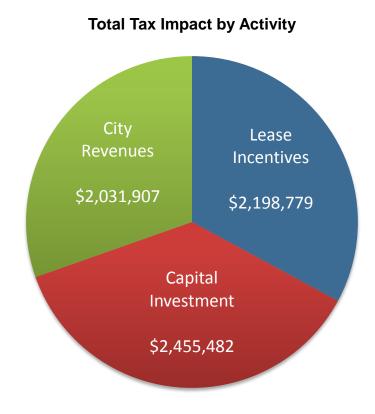
Economic Impacts of Lease Incentives, Capital Investment, and City Revenues			
	Employment	Output	
Direct Effect	833	\$117,887,594	
Indirect Effect	66	\$6,942,774	
Induced Effect	292	\$39,510,138	
Total Effect	1,191	\$164,340,506	

lop industries by indirect and induced Employment	
	Indirect and Induced Employment
Food services and drinking places	42
Private hospitals	25
Offices of physicians, dentists, and other health practitioners	21
Real estate establishments	15
Retail Stores - Food and beverage	14

Top Industries by Indirect and Induced Output	
	Indirect and Induced
	Output
Private hospitals	\$3,763,192
Real estate establishments	\$2,887,524
Offices of physicians, dentists, and other health practitioners	\$2,857,213
Food services and drinking places	\$2,543,814
Insurance carriers	\$2,182,391

# State and Local Tax Impacts, 1994 - 2014

Tax Impacts of Lease Incentives, Improvements, and City of Providence Revenues, 1994-2014		
Dividends	\$6,452	
Social Ins Tax- Employee Contribution	\$63,896	
Social Ins Tax- Employer Contribution	\$113,270	
Indirect Bus Tax: Sales Tax	\$1,395,956	
Indirect Bus Tax: Property Tax	\$2,139,883	
Indirect Bus Tax: Motor Vehicle Lic	\$18,764	
Indirect Bus Tax: Severance Tax	\$0	
Indirect Bus Tax: Other Taxes	\$93,626	
Indirect Bus Tax: S/L NonTaxes	\$59,604	
Corporate Profits Tax	\$139,180	
Personal Tax: Income Tax	\$1,420,785	
Personal Tax: NonTaxes (Fines- Fees	\$1,112,278	
Personal Tax: Motor Vehicle License	\$51,443	
Personal Tax: Property Taxes	\$56,039	
Personal Tax: Other Tax (Fish/Hunt)	\$14,990	
Total State and Local Tax	\$6,686,168	



# **Key Findings: Rhode Island Impacts**



### **Rhode Island Impacts Summary**

An analysis of the impacts of ProvPort's terminal services activities to the State of Rhode Island reveals the following:

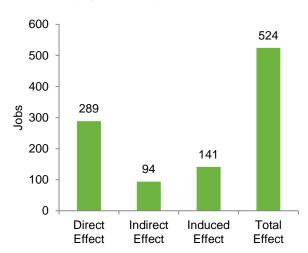
- An estimated total of over 1,300 jobs and \$176 million in economic output were created between 1994 and 2014, as a result of ProvPort's lease incentives, payments to the City, and capital improvements.
- The industries with the highest number of indirect and induced jobs include: food services and drinking places; couriers and messengers; employment services; real estate establishments; and private hospitals.
- In addition to ProvPort's direct payments to the City of Providence, all three activities generated an estimated \$9.1 million in state and local tax revenue between 1994 and 2014.



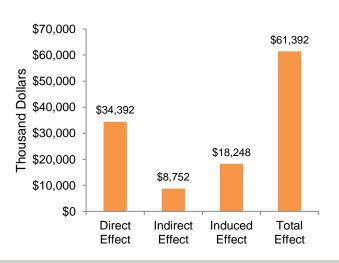


## Lease Incentive Impacts to Rhode Island, 1994 - 2014

**Employment Impacts of Lease Incentives** 



**Output Impacts of Lease Incentives** 



Economic Impacts of Le	ase Incentives	
Em	nployment	Output
Direct Effect	289	\$34,392,013
Indirect Effect	94	\$8,751,579
Induced Effect	141	\$18,248,413
Total Effect	524	\$61,392,006

### Top Industries by Indirect and Induced Employment

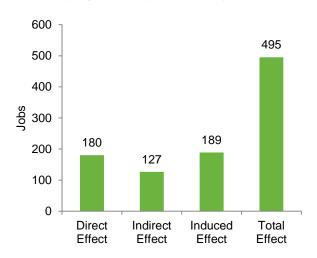
	Indirect and Induced
	Employment
Couriers and messengers	21
Food services and drinking places	20
Employment services	17
Real estate establishments	11
Private hospitals	9

#### Top Industries by Indirect and Induced Output

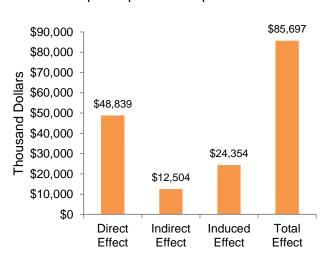
	Indirect and Induced Output
Real estate establishments	\$1,999,547
Private hospitals	\$1,366,592
Monetary authorities and depository credit intermediation	\$1,325,005
Food services and drinking places	\$1,186,711
Offices of physicians, dentists, and other health practitioners	\$1,068,681

### Capital Investment Impacts to Rhode Island, 1994 - 2014

### **Employment Impacts of Capital Investment**



### **Output Impacts of Capital Investment**



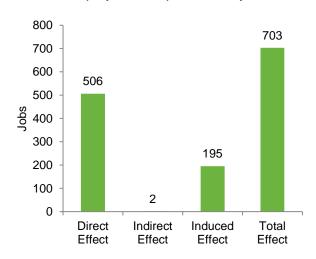
Economic Impacts of Ca	pital Investment	
En	nployment	Output
Direct Effect	180	\$48,838,704
Indirect Effect	127	\$12,503,518
Induced Effect	189	\$24,354,282
Total Effect	495	\$85,696,504

rop industries by indirect and induced Employment		
	Indirect and Induced Employment	
Food services and drinking places	26	
Couriers and messengers	25	
Employment services	20	
Real estate establishments	15	
Private hospitals	12	

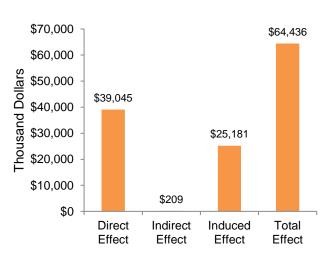
Top Industries by Indirect and Induced Output		
	<b>Indirect and Induced</b>	
	Output	
Real estate establishments	\$2,802,556	
Private hospitals	\$1,823,829	
Monetary authorities and depository credit intermediation	\$1,821,093	
Food services and drinking places	\$1,590,177	
Offices of physicians, dentists, and other health practitioners	\$1,426,243	

### City Revenue Impacts to Rhode Island, 1994 - 2014

### **Employment Impacts of City Revenue**



Output Impacts of City Revenue

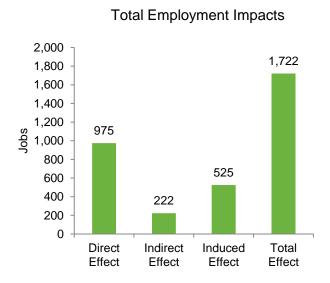


Economic Impacts of Ci	ty Revenue	
Em	ployment	Output
Direct Effect	506	\$39,045,407
Indirect Effect	2	\$209,454
Induced Effect	195	\$25,180,989
Total Effect	703	\$64,435,850

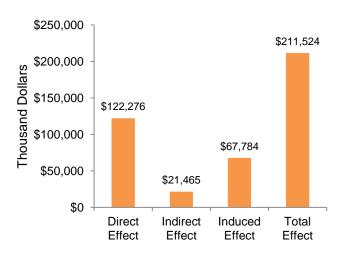
Top Industries by Indirect and Induced Employment		
	Indirect and Induced	
	Employment	
Food services and drinking places	25	
Private hospitals	13	
Offices of physicians, dentists, and other health practitioners	12	
Real estate establishments	10	
Retail Stores - Food and heverage	8	

Top Industries by Indirect and Induced Output	
	Indirect and Induced
	Output
Real estate establishments	\$1,939,428
Private hospitals	\$1,886,970
Food services and drinking places	\$1,485,860
Offices of physicians, dentists, and other health practitioners	\$1,475,618
Monetary authorities and depository credit intermediation	\$1,377,791

# Rhode Island Total Impacts, 1994 - 2014



**Total Output Impacts** 



Economic Impacts of Lease Incentives, Capital Investment, and City Revenues			
	Employment	Output	
Direct Effect	975	\$122,276,124	
Indirect Effect	222	\$21,464,551	
Induced Effect	525	\$67,783,685	
Total Effect	1,722	\$211,524,360	

Top Industries by Indirect and Induced Employment	
	Indirect and Induced
	Employment
Food services and drinking places	71
Couriers and messengers	47
Employment services	40
Real estate establishments	36
Private hospitals	34

Fop Industries by Indirect and Induced Output		
	Indirect and Induced	
	Output	
Real estate establishments	\$6,741,531	
Private hospitals	\$5,077,389	
Monetary authorities and depository credit intermediation	\$4,523,888	
Food services and drinking places	\$4,262,748	
Offices of physicians, dentists, and other health practitioners	\$3,970,543	

# State and Local Tax Impacts, 1994 - 2014

Tax Impacts of Lease Incentives, Improvements, and City of					
Providence Revenues, 1994-2014					
Dividends	\$9,495				
Social Ins Tax- Employee Contribution	\$72,720				
Social Ins Tax- Employer Contribution	\$128,913				
Indirect Bus Tax: Sales Tax	\$2,472,245				
Indirect Bus Tax: Property Tax	\$3,789,743				
Indirect Bus Tax: Motor Vehicle Lic	\$33,231				
Indirect Bus Tax: Severance Tax	\$0				
Indirect Bus Tax: Other Taxes	\$165,811				
Indirect Bus Tax: S/L NonTaxes	\$105,559				
Corporate Profits Tax	\$204,828				
Personal Tax: Income Tax	\$2,093,069				
Personal Tax: NonTaxes (Fines- Fees	\$1,638,584				
Personal Tax: Motor Vehicle License	\$75,785				
Personal Tax: Property Taxes	\$82,556				
Personal Tax: Other Tax (Fish/Hunt)	\$22,083				
Total State and Local Tax	\$10,894,622				

### **Total Tax Impact by Activity**



### Takeaway: Economic Impact Analysis

- Terminal lease incentives, capital improvements, and fee revenues generated for the City have contributed to an estimated 1,191 jobs within the City of Providence, and over 1,700 jobs within the State of Rhode Island since 1994.
- The terminal services activities resulted in approximately \$164 and \$211.5 million in economic output within Providence and Rhode Island, respectively, and approximately \$6.7 and \$10.9 million in additional state and local tax contributions, respectively.
- On net, the foregoing analysis finds that ProvPort's terminal service activities contribute positively (jobs, economic output, and taxes) to the local, regional, and state economy.

### **Summary of Economic Impacts of Terminal Service Activities, 1994-2014**

	City of Providence		State of Rhode Island			
	Employment	Output (millions)	State and Local Taxes (millions)	Employment	Output (millions)	State and Local Taxes (millions)
Lease Incentives	315	\$49.1	\$2.2	524	\$61.4	\$3.3
Capital Investment	294	\$60.8	\$2.5	495	\$85.7	\$4.5
City Revenues	582	\$54.4	\$2.0	703	\$64.4	\$3.1
Total	1,191	\$164.3	\$6.7	1,722	\$211.5	\$10.9

# Tenant Summary and Regional Effects



# **Tenant Summary**



### **Tenant Summary and Regional Effects**

ProvPort's eight current tenants provide valuable assets to Providence and Rhode Island as a whole, in the form of jobs, economic output, and, by extension, tax revenues to the City, County, and State. The table, below, summarizes current economic output and job creation contributions from existing ProvPort tenants. It also measures and illustrates job and economic output growth from ProvPort within the State of Rhode Island, and where these spillover effects are located at the county level. Using IMPLAN, we determined the indirect and induced effects of ProvPort's economic activity on the State of Rhode Island, by county. Every county in Rhode Island benefits from ProvPort. While the majority of additional economic output and jobs created due to the port's activities are focused in Providence, millions of dollars of indirect and induced output and thousands of jobs have resulted in Bristol, Kent, Newport, and Washington Counties.

Within Providence, over 7,000 jobs and \$1 billion in economic output are the direct, indirect, or induced result of ProvPort's sustained activities over the past 20 years.

Summary of Indirect and Induced Economic Impacts of ProvPort within Surrounding Counties 1994-2014, IMPLAN derived		
	Employment	Output (millions)
Bristol County	1,611	\$326.8
Kent County	1,656	\$438.0
Newport County	1,797	\$707.7
Providence County	7,440	\$1,009.0
Washington County	770	\$326.8
Total	13,274	\$2,808.3

# **Tennant Summary**

Eight tenants currently lease space at ProvPort, exporting, importing, and supplying Rhode Island, the greater northeast, and three other continents with a diverse array of products, including cars, salt, cement, and chemicals.

Over 5,000 part- or full-time employees work in ProvPort, either at the port, directly, or assisting with operations (trucking, etc).



EUKOR Auto Carriers	Used Autos	1,500 autos exported monthly to West Africa
UNIVAR Terminal	Caustic	Annual throughput of 50,000 tons     Chlorine manufacturer and waste water treatment services
Enterprise Products and Terminals	LPG	Annual throughput of 180,000 tons     State of the art vapor recovery system installed     Doubled discharge rate and increased efficiency
Lehigh Terminal	Cement	50,000 ton dome     180,000 ton annual throughput bulk cement     Customer base in RI, CT, MA, NH
Schnitzer Northeast	Scrap Steel	570,000 tons exported last year     Cargo shipped to Turkey, China, and South Korea
Washington Mills	Aluminum Oxide	80,000 tons annual throughput     Used for making sandpaper and grinding wheels     Oldest abrasives company in the US (1868)
New England Petroleum	Heating Oil/ULSD	Partnership between Hudson and Global     55.8 M gallons annual throughput     New 16.5 M gallon tank farm under construction
Morton Salt	Road Salt	300,000 ton annual throughput     Exclusive providers to RI

Source: ProvPort Website

### **Tenants: Projected Employment and Economic Output**

Seven out of eight of ProvPort's tenants expect to expand operations in the next six years. Surveys of ProvPort tenants were conducted to identify expansion plans, job creation, and capital expenditures. Each of the seven tenants who responded to the survey plan to grow their businesses, investing millions in capital and hiring over 100 additional workers over the next six years – all of which will further accrue to the benefit of the City of Providence and the State of Rhode Island. Additionally, Waterson Terminal Services, while not a tenant, currently has 16 full-time employees and plans to invest \$2 million in expanding the port over the coming years. Lastly, ProvPort is involved in a \$10.5 million US Maritime Administration grant for the purchase of a new crane, to be matched by ProvPort's \$10.7 million purchase of barges on which the cranes will operate. These trends suggest further economic impacts to the City of Providence and State of Rhode Island.

ProvPort Topant Survey Posults: Expected Additional Joh Creation and Capital Expenses for 2014, 2020 Period

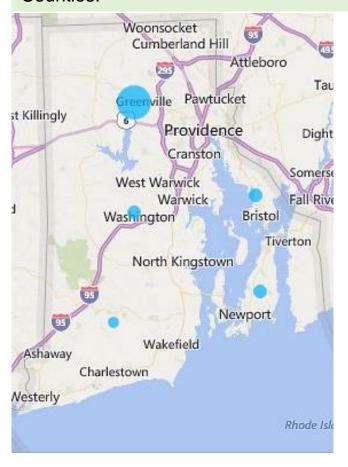
ProvPort Tenant Survey Results: Expected Additional Job Creation and Capital Expenses for 2014-2020 Period			
Company	<u>Jobs</u>	<u>Investment</u>	Projected Investment
Washington Mills	5	\$400,000	
EPROD	7	\$3,500,000	\$20,000,000
Schnitzer	10	\$2,000,000	
Lehigh	5	\$15,000,000	
UNIVAR	77	\$1,000,000	
NEPT	15	\$12,000,000	
EUKOR	10	n/a	
Morton Salt	5	\$200,000	

# **Tenant Effects on the Rhode Island Economy**



### **ProvPort Spillover: Job Effects in Rhode Island Counties**

The indirect and induced employment effects of the port are substantial. From 1994 to 2014, nearly 7,500 additional jobs were created in Providence due to the port activities, and more than 5,000 jobs were created in Bristol, Kent, Newport, and Washington Counties.

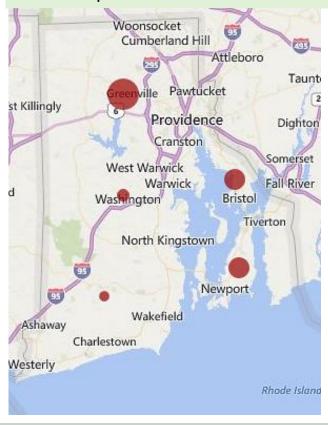


# Summary of Indirect and Induced Jobs from ProvPort Activities to Surrounding Counties 1994-2014

	Employment
Bristol County	1,611
Kent County	1,656
Newport County	1,797
Providence County	7,440
Washington County	770
Total	13,274

### **ProvPort Spillover: Output Effects in Rhode Island Counties**

Indirect and induced economic output effects, associated with port activities, are substantial. As with jobs, most of the additional economic output is clustered within Providence. From 1994 to 2014, over \$1 billion of Providence's economic output could be attributed to port-related activities. Within Bristol, Kent, Newport, and Washington Counties, the port also created another \$2 billion in indirect and induced effects, during the same period.



Summary of Indirect and Induced Economic
<b>Output of ProvPort Activities to Surrounding</b>
Counties 1994-2014

Total	\$2,808.3
Washington County	\$326.8
Providence County	\$1,009.0
Newport County	\$707.7
Kent County	\$438.0
Bristol County	\$326.8
	Output (millions)

# **Takeaways: Tenant Summary and Regional Effects**

- ProvPort tenants contribute jobs and economic output to Providence through the shipping, importing, and exporting of a variety of commercial and industrial products. Furthermore, six of the eight tenants who responded to the survey expressed interest in expanding operations in the near term. This is beneficial not only to ProvPort, but to the heath of both Providence and the State, through associated indirect and induced employment, economic output, and tax revenues.
- From 1994 to 2004, ProvPort created over 13,200 jobs in Rhode Island through indirect and induced effects, **7,400 of these jobs occurring in Providence.**
- Nearly \$3 billion in statewide economic activity was created as a result of ProvPort-related activities, with approximately \$1 billion of this occurring within Providence County.

Summary of Indirect and Induced Economic Impacts of ProvPort within Surrounding Counties 1994-2014, IMPLAN derived					
	Employment	Output (millions)			
Bristol County	1,611	\$326.8			
Kent County	1,656	\$438.0			
Newport County	1,797	\$707.7			
Providence County	7,440	\$1,009.0			
Washington County	770	\$326.8			
Total	13,274	\$2,808.3			
Total	13,274	\$2,808.3			

# **COUNTERFACTUAL ANALYSIS**



# **Background**



## **Background**

4ward Planning performed a counterfactual analysis of ProvPort expansion activities. 4ward Planning utilized IMPLAN 3.0 software and county data sets to identify the prospective economic impacts to Rhode Island's economy over the next six years, with and without port operation. This means, if the port did not exist, what impact would this have upon the economy within both Providence and Rhode Island as a whole?

The following inputs underpin the counterfactual modeling exercise:

- Estimated 5,180 current full-time and part-time positions within the port, in direct employ or assisting with operations over the course of seven years (extrapolated from local data)
- Estimated 119 additional hires beyond current open positions to the 10 current ProvPort tenants between 2014 and 2020, provided by tenant surveys
- Estimated \$33,540,000 in additional capital expenditures and improvements by ProvPort tenants between 2014 and 2020, provided by tenant surveys
- Estimated fastest growing jobs (and job growth rates) provided by the Bureau of Labor Statistics

# Methodology of Economic Impact Analysis and Counterfactual Analysis

4ward Planning utilized IMPLAN Professional 3.0, a widely used economic impact assessment software system. IMPLAN is designed to simplify and expedite the input-output accounting process (e.g., commodity flows from producers to intermediaries to final consumers and all related multipliers associated with output and employment for a given geography).

In order to adequately evaluate the economic effects of ProvPort expansion activities on the five largest growth industries in Rhode Island over the next 10 years (2014 to 2024), 4ward Planning purchased the most recent economic and demographic data files (2011) for the five counties within Rhode Island. These data files, once combined with the IMPLAN Professional 3.0 software system, permit the creation of a detailed Social Accounting Matrix (SAM) and location-specific multipliers for the area.

Direct, indirect, and induced economic impacts were analyzed for the proposed facility. 4ward Planning modeled the current state of ProvPort's employment and economic output in 2014, as well as future expected capital investments and additional net hires by ProvPort tenants through 2020. Using BLS data, the predicted changes to the five fastest growing industries were also calculated. Finally, all dollar figures are presented in 2014 dollars.

Estimated employment and capital investments were provided by surveys of ProvPort tenants.

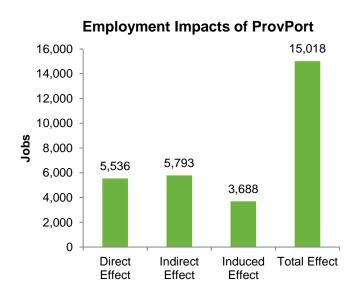
Key Findings: Providence and Rhode Island in 2020, ProvPort's Future Impact on Key Industry and Counterfactual

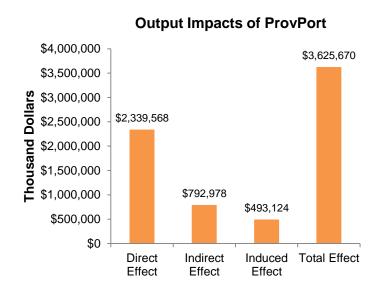


### **Summary Tables: Impacts on Providence County: 2014 - 2020**

Between 2014 and 2020, ProvPort is anticipated to directly contribute over 5,500 jobs and over \$2.3 billion in output within Providence.

Including both direct, indirect, and induced impacts, ProvPort is anticipated to contribute over 15,000 full-and part-time jobs and over \$3.6 billion in economic output, over the same period.





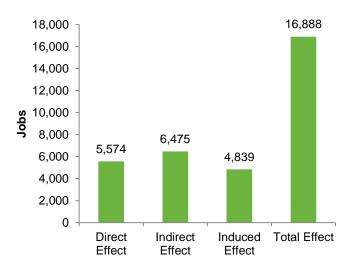
Direct, Indirect, and Induced Effects of ProvPort							
			<b>Employment</b>			Output	
	Direct Effect		5,536			\$2,339,568,110	
	Indirect Effect		5,793			\$792,978,238	
	Induced Effect		3,688			\$493,123,933	
	Total Effect		15,018			\$3,625,670,280	

### **Summary Tables: Impacts on Rhode Island: 2014 - 2020**

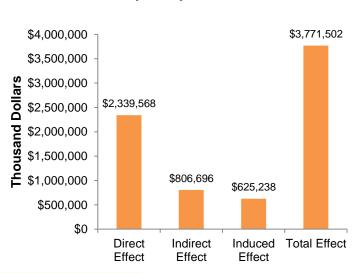
Between 2014 and 2020, ProvPort is anticipated to directly contribute over 5,500 jobs and over \$2.3 billion in output within the State of Rhode Island.

The combined direct, indirect, and induced impacts is anticipated to contribute nearly 16,800 full- and part-time jobs and over \$3.7 billion in economic output, over the same period.

### **Employment Impacts of ProvPort**



#### **Output Impacts of ProvPort**



#### Direct, Indirect, and Induced Effects of ProvPort

	<b>Employment</b>	<u>Output</u>
Direct Effect	5,574	\$2,339,568,190
Indirect Effect	6,475	\$806,695,623
Induced Effect	4,839	\$625,238,055
Total Effect	16,888	\$3,771,501,868

### **ProvPort Effects on Growth Industries**

- According to BLS data, the five fastest growing industries (Computer Systems, Home Healthcare, Family Services, Management Consulting, and Medical and Diagnostic Services) are expected to grow between three and five percent within Rhode Island, from 2014 to 2020. By 2020, one to five percent of all jobs in these five industries within Providence County is expected to be an indirect or an induced result of ProvPort operations and planned expansions. The port is anticipated to be an integral part of local job growth.
- In Rhode Island, by 2020, one to three percent of all jobs in these same industries are estimated to be
  an indirect or induced impact of ProvPort operations. While the majority of jobs created as a result of
  ProvPort are within Providence County, all five counties within Rhode Island benefit from continued
  port operations and activity a strong justification to continue support of ProvPort activities.

Effects on Growth Industries							
		Computer Systems	Home Healthcare	Family Services	Management Consulting	Medical and Diagnostic Services	
Within	ProvPort Indirect and Induced						
<b>Providence</b>	Jobs	49	76	82	72	82	
	ProvPort Indirect and Induced						
	Economic Output Millions)	\$3,855	\$4,221	\$3,715	\$8,706	\$9,963	
Within	•		, ,				
Rhode	ProvPort Indirect and Induced						
Island	Jobs	65	92	99	89	101	
	ProvPort Indirect and Induced						
	Economic Output (millions)	\$3,985	\$5,212	\$4,415	\$10,470	\$12,220	

### **Takeaway: Counterfactual Analysis**

- By 2020, ProvPort is expected to support over 15,500 direct, indirect, and induced jobs within Providence County and 18,800 throughout Rhode Island.
- One to five percent of all jobs within Rhode Island's fastest growing industries are expected to occur, indirectly, as a result of expanded port operations. Most of this employment growth will be concentrated within the City and County of Providence, but all counties in Rhode Island will see positive employment impacts.
- If ProvPort were not to exist, even Rhode Island's growth industries (mostly business management- and healthcare-related) would experience noticeable employment decreases.

Total Jobs in Fastest Growing Industries within Rhode Island								
	Computer Systems	Home <u>Healthcare</u>	Family <u>Services</u>	Management <u>Consulting</u>	Medical and <u>Diagnostic Services</u>			
Providence, by 2020 ProvPort Indirect and Induced	2,695	3,877	4,630	1,443	4,589			
Contributions	49	76	82	72	82			
Percent of Jobs Contributed by ProvPort	1.8%	1.9%	1.8%	5.0%	1.8%			
Rhode Island, by 2020 ProvPort Indirect and Induced	7,137	6,281	6,345	2,987	6,714			
Contributions	65	92	99	89	101			
Percent of Jobs Contributed by ProvPort	0.9%	1.5%	1.6%	3.0%	1.5%			

# **Appendix: Methodology**

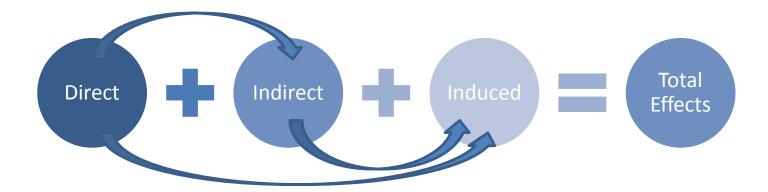


### **General Input-Output Impact Modeling**

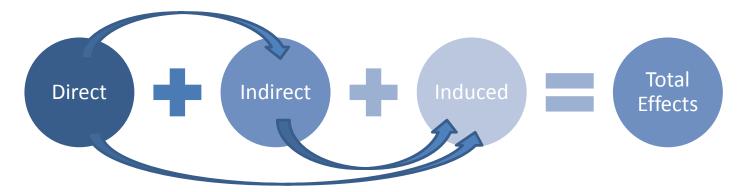
Economic impact analysis involves applying a final demand change to a predictive economic input-output model, and then analyzing the resulting changes in the economy under study.

More concisely, an impact analysis is an assessment of change in overall economic activity as a result of change in one or several specific economic activities.

Economic impacts, whether for employment or output, are typically referenced as *direct, indirect,* and *induced.* 4ward Planning has expressed the estimated direct, indirect, and induced impacts for each year in this analysis.



### **General Input-Output Impact Modeling - Example**



### Direct impacts are the result of a change in final demand.

For example, if \$10 million is invested in building construction, increasing demand for buildings by \$10 million...

### Indirect effects result from changes in demand for factors of production.

...the \$10 million increase in the construction industry sector revenue causes a \$4 million increase in purchase orders to related industries, like lumber and heavy machinery.

### Induced effects result from changes in household spending.

Building construction, lumber production, and heavy machinery manufacturing pay their workers wages to deliver various products, enabling workers to spend an additional \$100,000 within the regional economy.

### Total effects are the combination of direct, indirect, and induced effects.

The total effect of a \$10 million increase in building construction demand, then, is equal to \$14.1 million (\$10 million + \$4 million + \$100,000).

### Methodology

4ward Planning utilized IMPLAN Professional 3.0, a widely used economic impact assessment software system. IMPLAN is designed to simplify and expedite the input-output accounting process (e.g., commodity flows from producers to intermediaries to final consumers, and all related multipliers associated with output and employment for a given geography).

To adequately evaluate the prospective economic impacts of terminal service activities, 4ward Planning purchased the most recent economic and demographic data files for the State of Rhode Island and the seven postal ZIP codes covering the City of Providence. These data files, once combined with the IMPLAN Professional 3.0 software system, permit the creation of a detailed Social Accounting Matrix (SAM) and location-specific multipliers for the area – effectively recreating the local economy, as it might exist, today.

Direct, indirect, and induced economic impacts were analyzed for identified lease incentives, capital investments, and fee revenue generated for the City of Providence. At the request of Waterson Terminal Services, 4ward Planning modeled the lease incentives, city revenues and capital investments as occurring during the years 1994 to 2014. All dollar figures are presented in 2014 dollars. The tax impacts are in addition to the direct payments to the city and include the economic impacts of public services and employment generated.

In modeling the economic impacts of lease incentives, it was assumed that the monetary difference between the tenant's lease rate and the market lease was invested into the tenant's port-based economic activities. All market rates were inflation-adjusted and calculated from 1994 to 2014.

Lease incentive information, historical fee revenues paid to the City of Providence, and estimates for capital improvements were provided by Waterson Terminal Services and are subject to revision.

### **General & Limiting Conditions**

4ward Planning Inc. has endeavored to ensure that the reported data and information contained in this report are complete, accurate, and relevant. All estimates, assumptions, and extrapolations are based on methodological techniques employed by 4ward Planning Inc. and believed to be reliable. 4ward Planning Inc. assumes no responsibility for inaccuracies in reporting by the client, its agents, representatives, or any other third-party data source used in the preparation of this report.

Further, 4ward Planning Inc. makes no warranty or representation concerning the manifestation of the estimated or projected values or results contained in this study. This study may not be used for purposes other than that for which it is prepared or for which prior written consent has first been obtained from 4ward Planning Inc. This study is qualified in its entirety by, and should be considered in light of, the above limitations, conditions, and considerations.



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